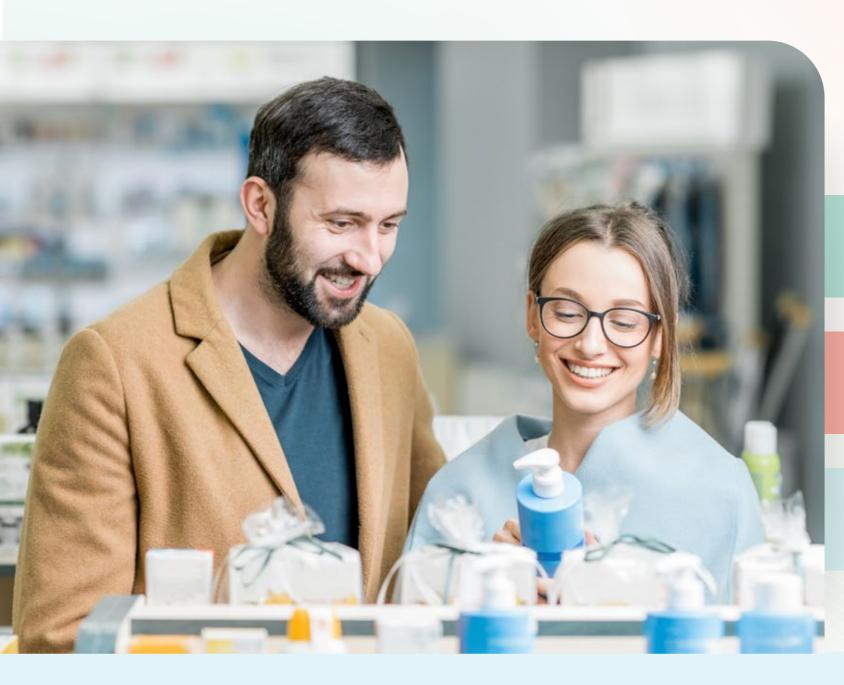


Case Study

UK's Leading Marketplace Reduces Its Carrier Onboarding Time By 90%, With Far Eye

Introduction

The leading UK-based marketplace aims to foster small business growth and provide a platform for creators to engage with buyers. Since 2021, it has expanded its presence across North America and Europe, offering a diverse range of unique products and services.



Impact

100% Automated Operations

300% Increase in Label Generation Speed

90% Reduction in Carrier Onboarding Time

Challenges

In a market dominated by Amazon and Walmart with exemplary and robust supply-chain networks, the vision was to be the best, however, the company faced several challenges including

Carrier Management

No integration with carriers for order scheduling and rate management.

Label Generation

Complete manual process with a dedicated team for the generation of labels and order processing.

Order Visibility

Lack of visibility of orders along the supply chain.

High operational costs

Manual data mapping for all orders resulting in high Gross Merchandise Value and per shipment costs.



The FarEye Solution

After evaluating numerous options in the market, FarEye emerged as the perfect solution provider for the company, aligning seamlessly with its business objectives of scalability, cost reduction, and streamlining operational efficiency.



Eliminating Manual Processes



Quick Carrier Integration Enabled automated carrier



selection and allocation

Contract Management The rate card management module streamlined the invoice reconciliation process, and prevented payment risks with carriers.



Automated Label Generation

Complete technology-driven process helped with 98% automated label generation for orders and resource reduction.



Exceptional Alerts Rate alerts were set up for

monitoring and taking necessary action that helped improve profit in business lanes.



Ensure Cost-Checks on Shipment Activity

FarEye estimates and helps reduce shipment costs accurately using advanced algorithms and analytics, considering factors like product value, oversizing, and weight.



Preferred Slot Booking Enhanced the customer experience of suppliers with user-friendly interfaces for forward and return slot bookings.



Carrier Onboarding Streamlined the complex

with FarEye

Step 3:

process for carrier onboarding and reduced its onboarding time by 90%.

Attaining Scalability



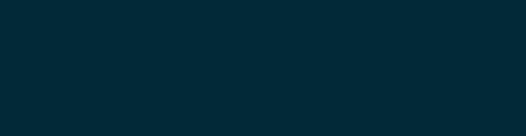
Smooth Communication

Improved communication between stakeholders with proactive notification alerts on shipment visibility.



100x Growth

Transformation of business operations from limited logistic expertise, to scaling up growth volumes with FarEye in 2 years.



-• Step 2:

Revolutionizing **Supplier Convenience**



About FarEye We are a last-mile technology partner for companies obsessed with delivery experience for their customers. Our vision is to ensure every delivery in the world reaches its destination every time, on time,

accurately, efficiently, and as sustainably as possible. FarEye's AI-powered platform turns deliveries into a competitive advantage. Carriers & Shippers use FarEye's unique combination of orchestration, real-time visibility, and branded customer experiences to simplify complex last-mile logistics. The FarEye platform allows

businesses to increase consumer loyalty and satisfaction, reduce costs

and improve operational efficiencies, sustainably. FarEye has 150+

customers across 30 countries and six offices globally.