

Case Study

Create Reduces Its Carrier Onboarding Time By 90%

Introduction

Create is a marketplace that helps to connect creators with buyers, offering a diverse range of unique products and services. Its mission is to help small businesses grow, and have been expanding its presence across North America and Europe since 2021.

FarEye has been the right partner for us to scale our logistics exponentially while providing the best shipping experience to our sellers and buyers.



Sahil Lamba
Head of Operations | Create

Impact

100% Automated Operations

300% Increase in Label Generation Speed

90% Reduction in Carrier Onboarding Time

Challenges

Entering a market dominated by Amazon and Walmart, who have created an exemplary and robust supply-chain network, Create's vision is to be the best, however they faced several challenges including:

Carrier Management

No integration with carriers for order scheduling and rate management.

Label Generation

Complete manual process with a dedicated team for the generation of labels and order processing.

Order Visibility

Lack of visibility of orders along the supply chain.

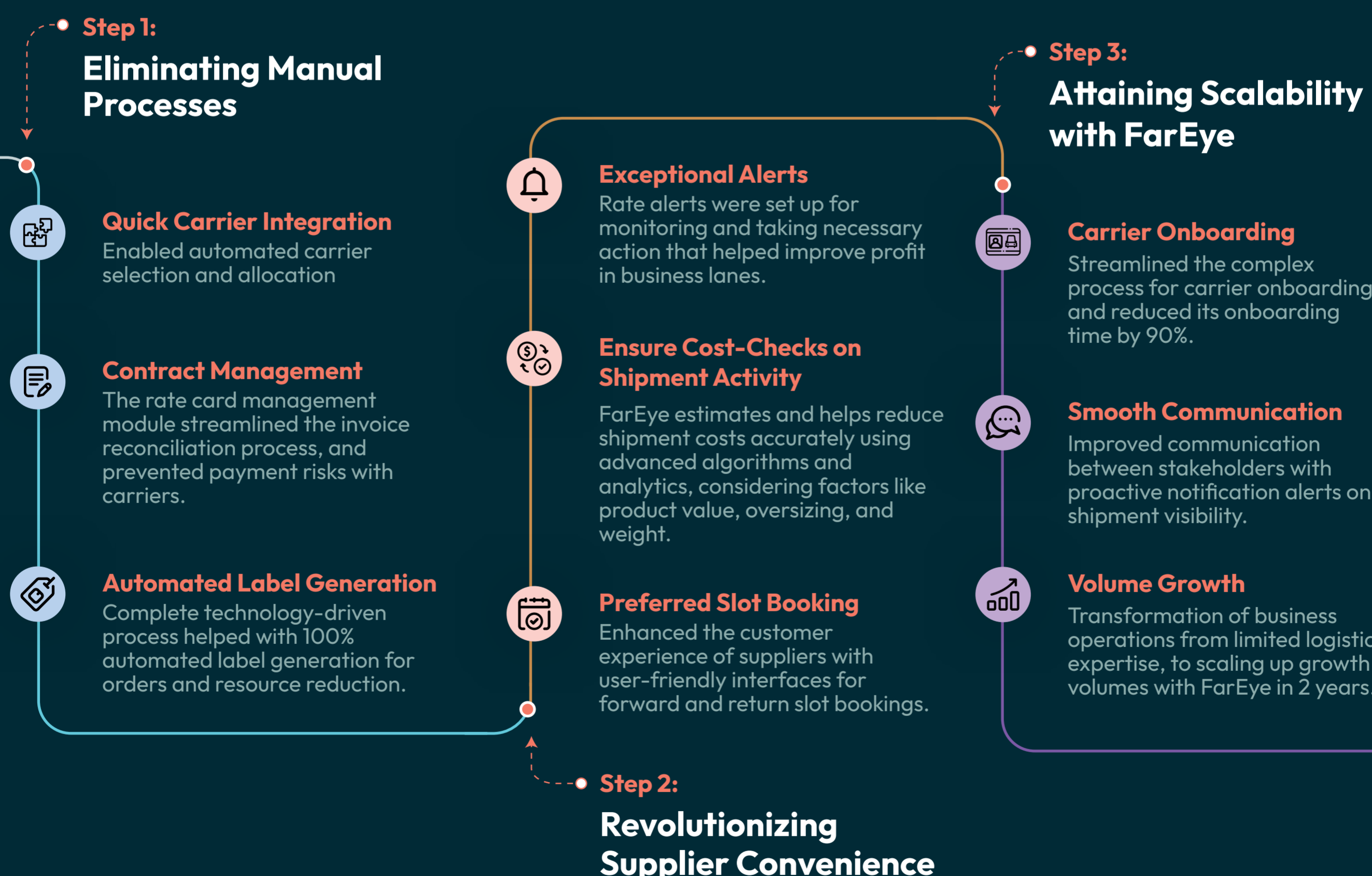
High operational costs

Manual data mapping for all orders resulting in high Gross Merchandise Value and per shipment costs.



The FarEye Solution

After evaluating numerous options in the market, FarEye emerged as the perfect solution provider for Create, aligning seamlessly with their business objectives of scalability, cost reduction, and streamlining operational efficiency.



First Choice for Last Mile

About FarEye

We are a last-mile technology partner for companies obsessed with delivery experience for their customers. Our vision is to ensure every delivery in the world reaches its destination every time, on time, accurately, efficiently, and as sustainably as possible.

FarEye's AI-powered platform turns deliveries into a competitive advantage. Carriers & Shippers use FarEye's unique combination of orchestration, real-time visibility, and branded customer experiences to simplify complex last-mile logistics. The FarEye platform allows businesses to increase consumer loyalty and satisfaction, reduce costs and improve operational efficiencies, sustainably. FarEye has 150+ customers across 30 countries and six offices globally.